

ENEX PRESENTATION

Abu Dhabi

16 November 2022

YEAR IN REVIEW VIDEO







"With a common agenda and shared tools for tracking progress, we coordinate our collective efforts based on relationships of trust amongst participants. We work together for our goals and change."

Vermont Foodbank

News Agency Business



Memberships 2023-2025



STATUS

- 55 Members
- 35 Renewals
- 33 Expected



الفد العربي

New Partners

- Africa
- Asia

NEP VIDEO



LiveU Matrix

ENEX STRONG PARTNERS. STRONG NEWS.

FEEDS

Quick Search

Sort By: Unit Name Affiliate Name ↑ (A-Z)

Showing 1 to 4 out of 4

ENEX_LU610_Encoder1_... ONLINE i

1080I50 7.95 Mbps

MatrixDC-4163

ENEX_LU610_Encoder2_... ONLINE i

1080I50 7.91 Mbps

MatrixDC-4160

ENEX_LU610_Encoder3_... ONLINE i

1080I50 PREVIEW

This transmission is live
preview is not working due to configuration

N/A

ENEX_LU610_Encoder4_... ONLINE i

1080I50 7.98 Mbps

MatrixDC_5067

LOCAL RECEIVERS

Quick Search

Boss1100_2770112837892... ☆

Boss1100_2770112837892... ☆

Boss1100_4560172641917... ☆

Story:COP27 US Dele...
Source:Pool more..

Boss1100_4560172641917... ☆

Story:COP27 US Dele...
Source:Pool more..

BskyB_TEST_v30_PORT25 ☆

BskyB_TEST_v30_PORT26 ☆

DISTRIBUTION CHANNELS

ENEX LiveU 1 i

1080I50 7.38 Mbps

Story:The British-Iris...
Source:SKY NEWS Un... more..

ENEX_LU610_Encoder1_S/N:612042-16274

ENEX LiveU 2 i

1080I50 7.53 Mbps

Story:COP27 US Dele...
Source:Pool more..

ENEX_LU610_Encoder2_S/N:612042-16275

ENEX LiveU 3 i

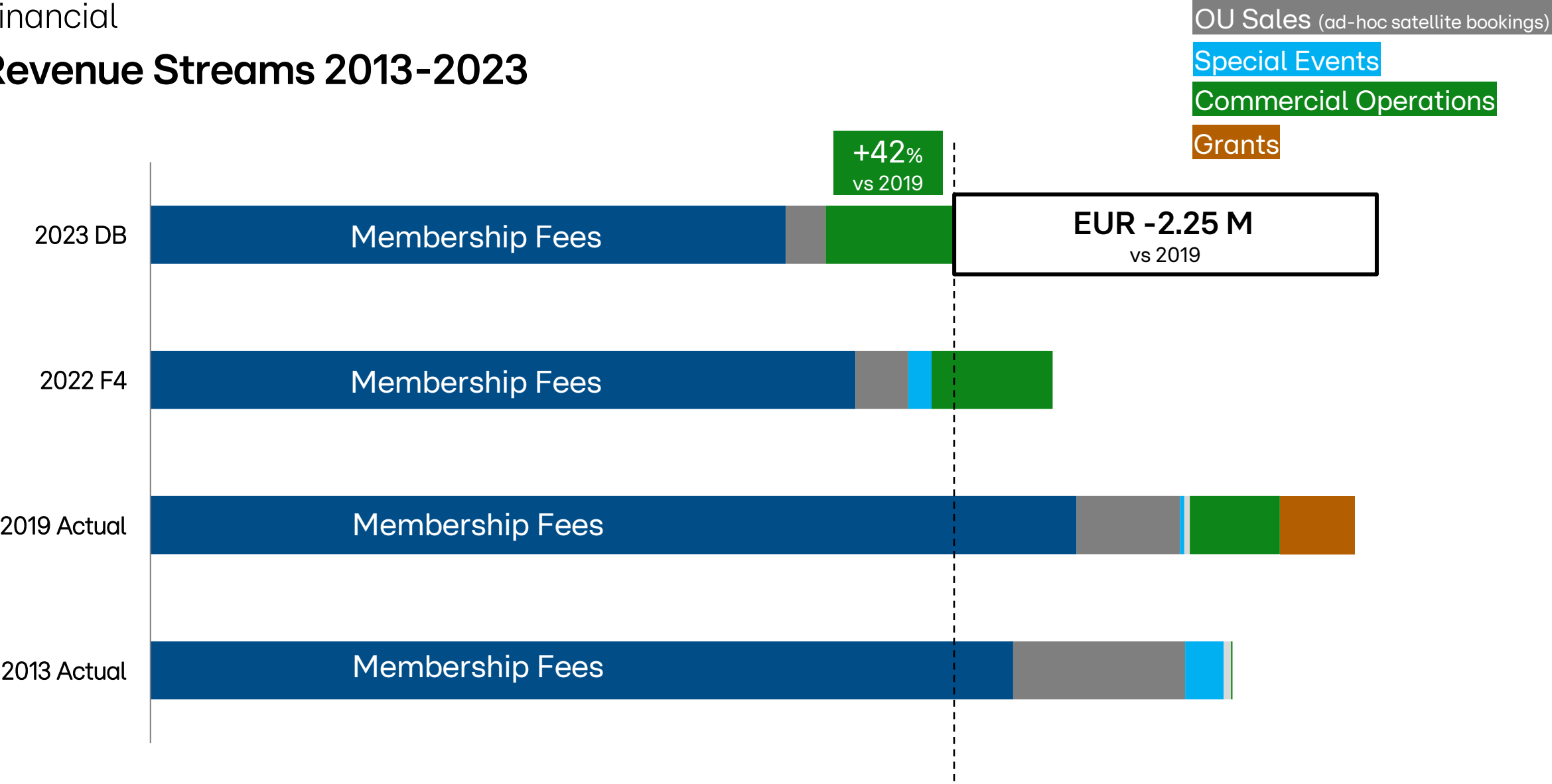
ENEX LiveU 4 i

1080I50 6.84 Mbps

Story:1+1 Internationa...
Source:1+1 Ukraine... more..

ENEX_LU610_Encoder4_S/N:612042-16285

Revenue Streams 2013-2023



Financial Strategic Realignment



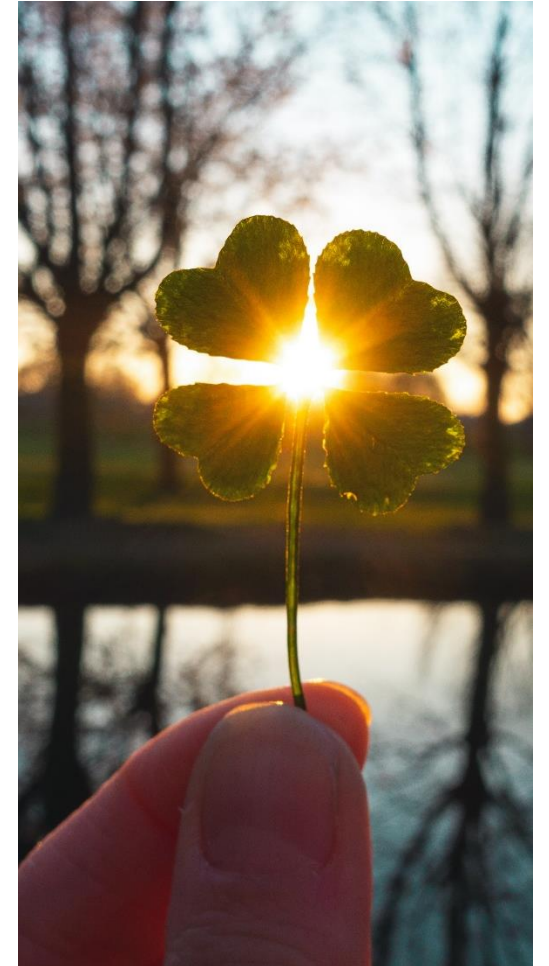
Full IP solutions



Boost commercial and grant
revenue



Cost opportunities



Financial

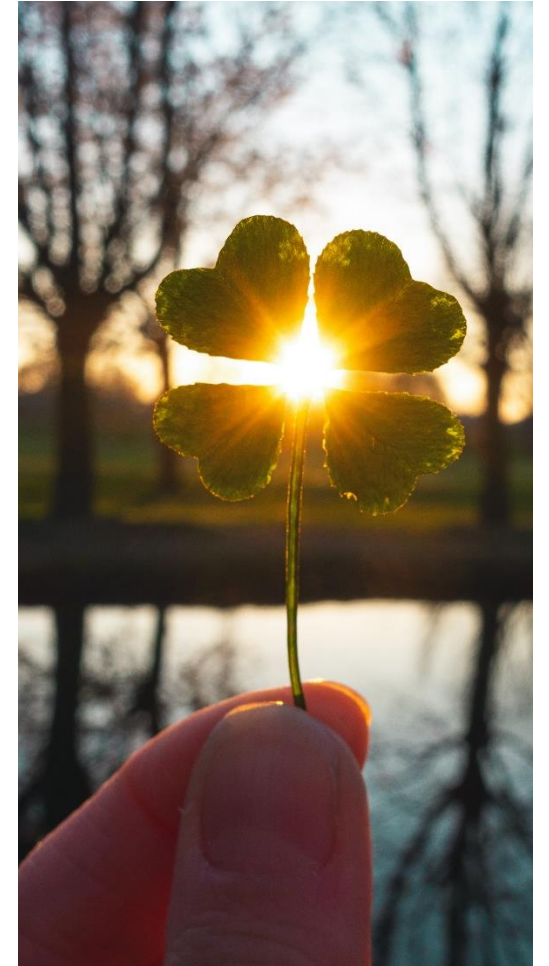
Grant and Foundation Funding



- ENEX part of AFP bid to build pan-European audio resources platform
- Workstreams allocated to ENEX



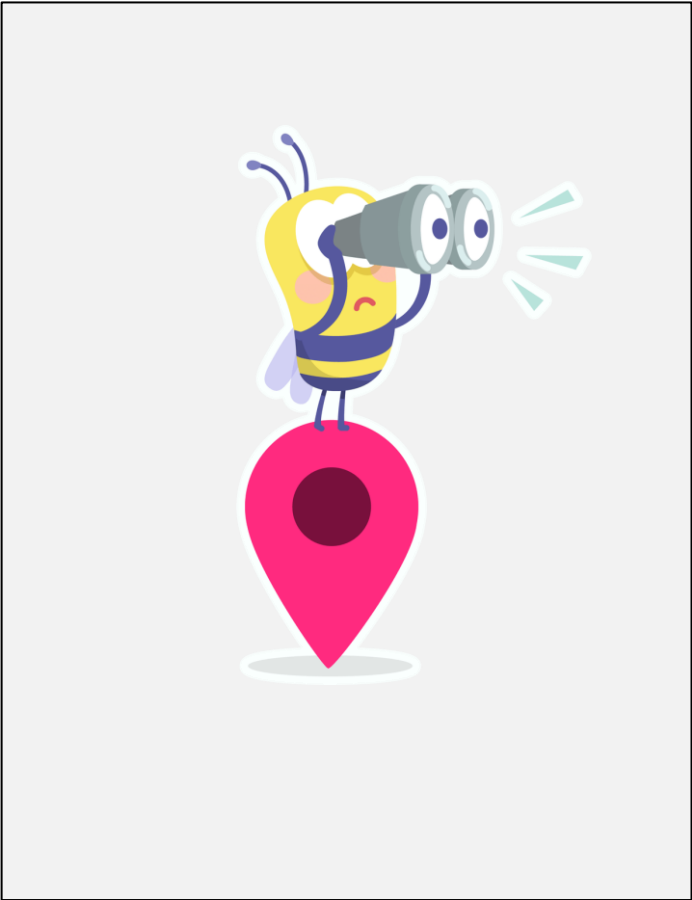
- ENEX/BCE leading Consortium to develop NEP phase 2
- Creative component to include new formats and short form video
- Youth project



Events

2023 Meetings

Coordinators: tbc March



Technical Salzburg May 4/5



GA: Luxembourg Oct 5/6/7



THANK YOU



Intro:

Welcome:

- Iceland
 - CME Group
 - A24
 - Ukraine
 - Indonesia
 - Etc
-
- Importance of cooperation/network/community even family
 - Mention Ukraine .. Not paying but happy they are in
 - Cost cutting ...new services/integration ... trail Geert
 - Dennis .. Also new to ENEX dangers of their commitment to investigative journalism
 - Middle East .. Panel trail
-
- Importance of knowledge sharing, comparing notes etc...

<https://matrix.liveu.tv/#/login>

Live U Matrix
d8fXFNof



Video 3: NEP

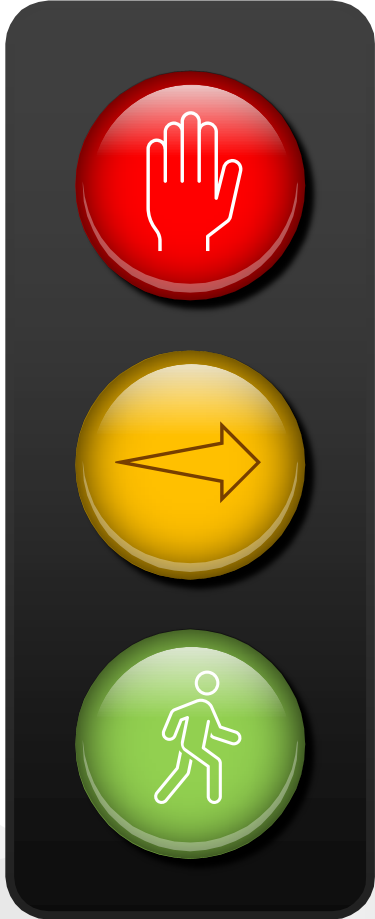
Video 1: Year of ENEX Footage

<https://matrix.liveu.tv/#/login>

Live U Matrix
d8fXFNof



Start Stop Continue



Start

- Multi-skill workforce across editorial and technical
- Reinforce resources around commercial activity



Stop

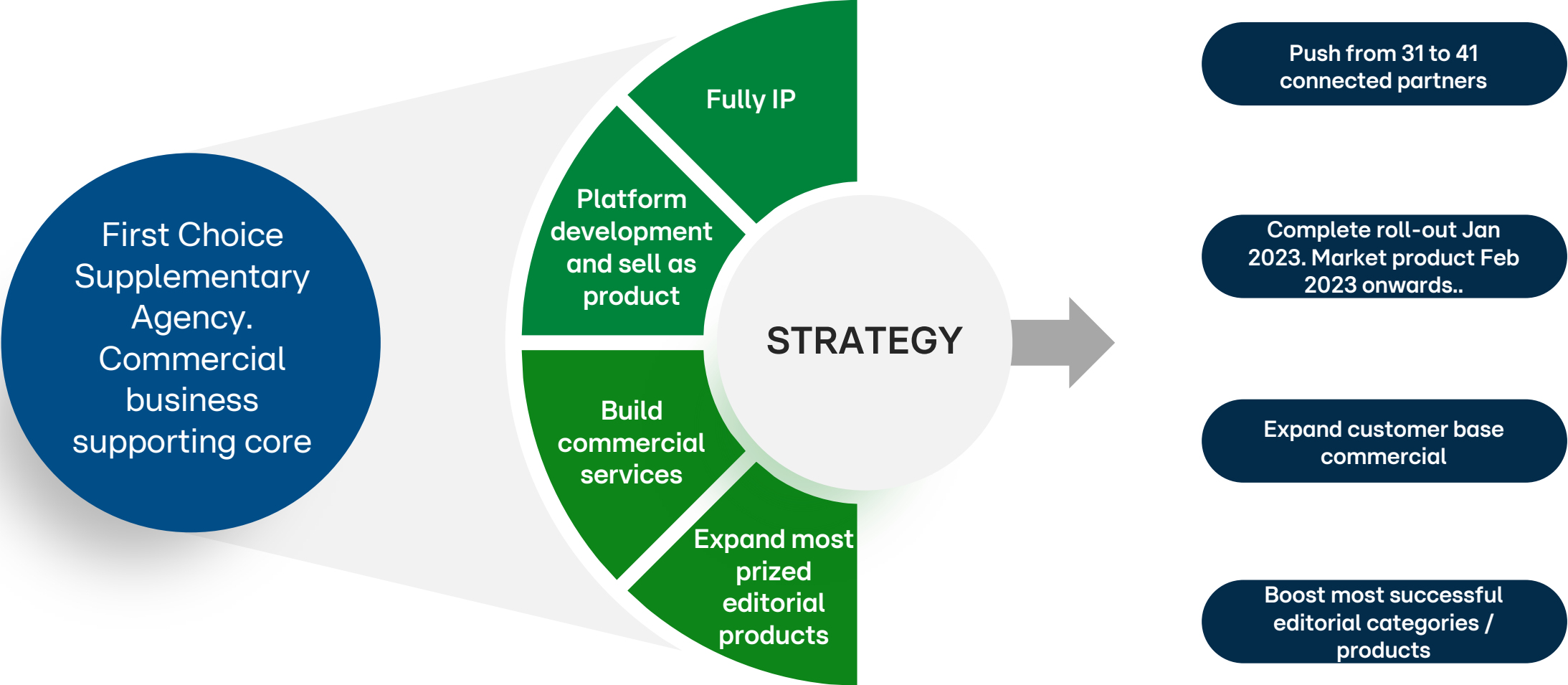
- Wind down satellite transponder lease by 2025
- Strip out satellite infrastructure from cost chain
- Cut one technical post (BCE)



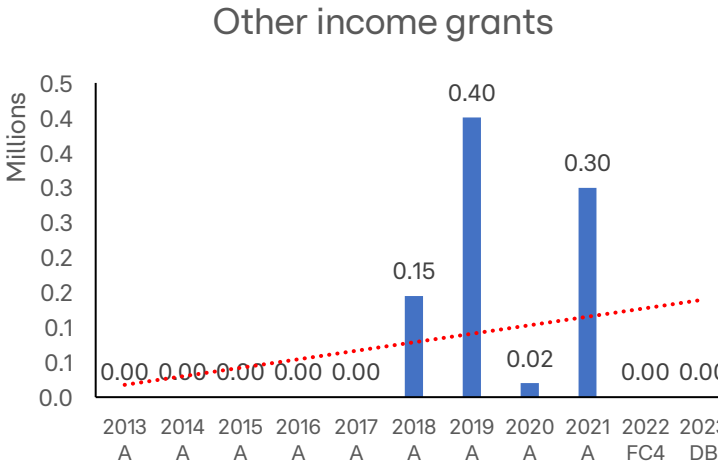
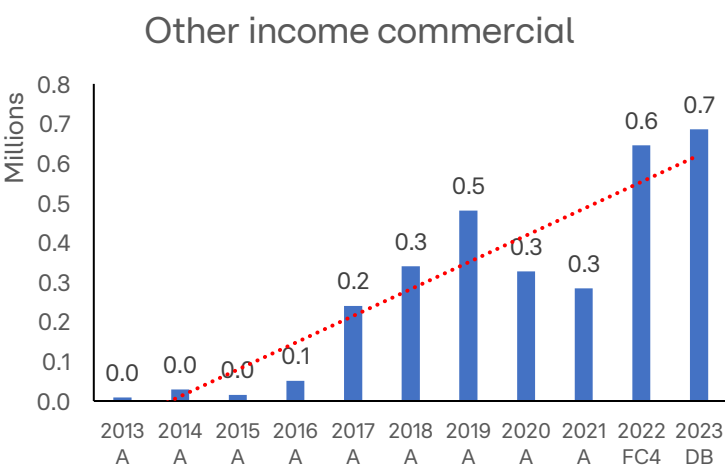
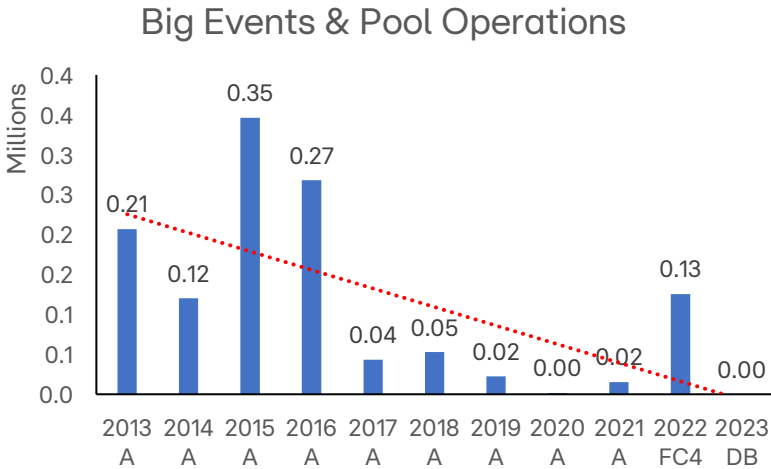
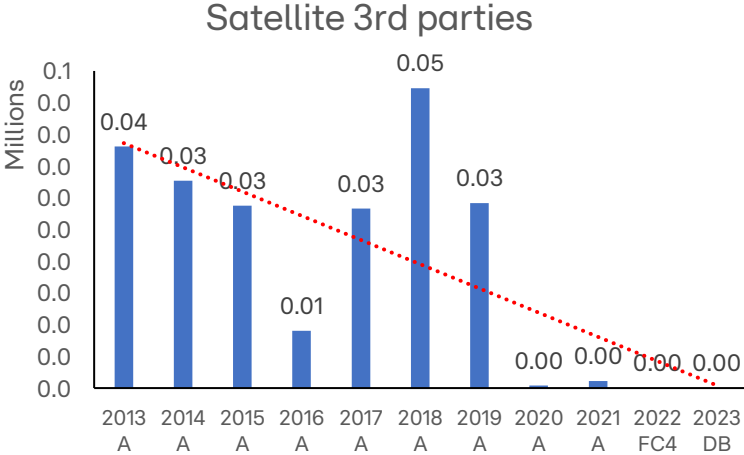
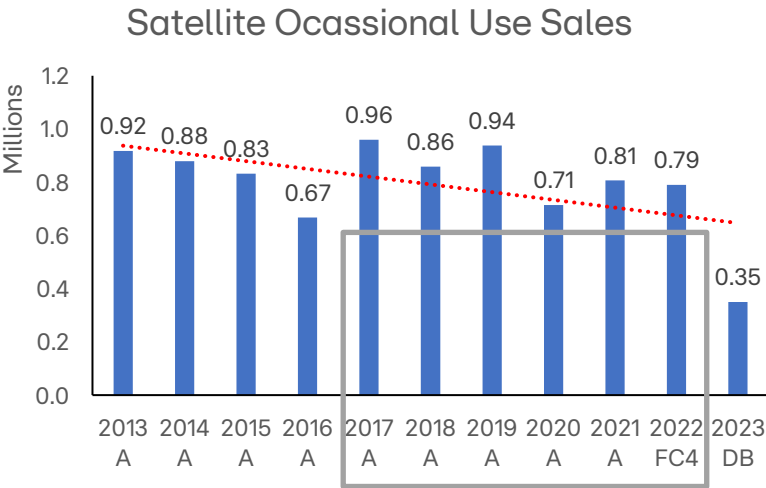
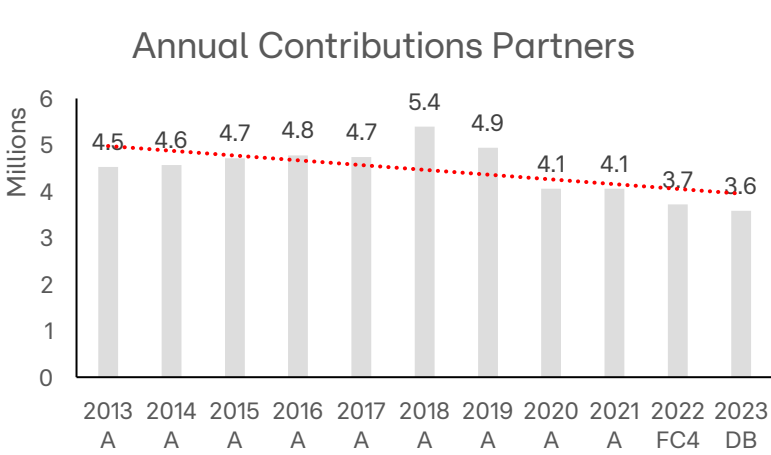
Continue

- Editorial product development - short form video + UGC discovery
- Technical platform development
- Membership growth plan

Strategic Goals



REVENUE CATEGORIES ANALYSIS



COST CATEGORIES ANALYSIS

